



 #tastesunshine • 24 SEPT •

# SELL YOUR WINE ONLINE

2019/20

## EASIEST WAY TO SELL YOUR WINE


 MULTIPLE  
ONLINE  
SHOPS

+


 UP-TO-DATE  
PRODUCTS &  
PRICING

+


 REPORTS &  
FEEDBACK  



- Sell your wine from your website  
We plug-in a secure shop (**CellarDirect**).
- Sell your wines in **wine.co.za's** secure shop.
- Sell your wines in a stand-alone secure **ExpressShop**.

### WINE.CO.ZA HANDLES EVERYTHING

secure checkout, order processing, delivery logistics, client liaison,  
after-sales service & statistic reporting.



## Our wine.co.za listings get preferential listings in our shop

## WHAT OUR CUSTOMERS SAY ABOUT US

"I wish to thank you for your very speedy and professional way in which my order was managed. Being in KZN receiving feedback until the final delivery was also very impressive. I will most definitely continue business with your company as your services was outstanding!!" - Herman



"The wine I bought through you was for a dear friend in South Africa. (How I wish you could as easily been able to deliver to Sweden!) Everything arrived well and in good time, and as I type her words of "mother's milk" are ringing in my ears. Thank you for your service. I look forward to using the 10% discount!" - JP



/ easiest way to sell wine

## TESTIMONIAL



As a farm there is nothing 'nicer' than to hand over sales to a place and its people that you trust. And if it is someone that means well – even better. “Wine dot Koza” - as we refer to them - is sensitive in their approach. They are more like our brothers in sales than a hard core shop – which means it is great to have them on board. And if they happen to be the best online mall for Cederberg, it is even greater!



**Pieter du Toit**  
Cederberg Private Cellar

## WHAT WE EXPECT FROM YOU / YOUR DISTRIBUTOR:

You supply us with your wine trade prices, cellar door prices as well as full tasting notes and bottle shots. Please send through to [updates@wine.co.za](mailto:updates@wine.co.za) with your Winery Name in the Subject.

We take your trade price(excluding vat), add our mark-up (currently 25% + delivery fee, + Credit Card fee of 5%, and VAT%). *We reserve the right to change this pricing structure as we see fit.*

You supply us annually with a sample selection of 6 bottles of your wines for tasting - delivered to our offices.

Your wine to be delivered to our offices within 48 hours of us placing the order on you.

The wines you deliver must be accompanied by your invoice and OUR unique Order Number

For you to check your sales report on a monthly basis, not only to monitor sales but more importantly to make sure that your vintages are correct and we are selling your wines at the right prices.

To inform us timeously if you expect a vintage to run out or is unavailable, to ensure we make the changes in our Online Shop.

### FULL CONTROL OF YOUR PRODUCTS AND PRICES

*we aim for cellar door + delivery fee per 6 bottle case*

## UP-TO-DATE PRODUCTS & PRICING

## REPORTS & FEEDBACK

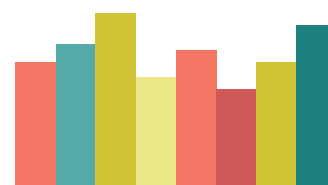
### FULL MERCHANDISING

*bottle shots, tasting notes, awards, technical analysis - all up-to-date & maintained by your wine.co.za team*

### MONTHLY REPORT ON PRODUCTS AND PRICES IN YOUR SHOP

*sent to you via email*

### SALES MIX REPORTS EVERY MONTH



Current products and pricing updates monthly